

No: 000106

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By: FLC Date: 11-28-79 Page: 1 of 1

Applies: PRODUCTS 901 THRU 926

C-0002

C CHRISTEN INDUSTRIES INC.
U 1048 SANTA ANA VALLEY RD.
S HOLLISTER, CA 95023
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Subject: EAGLE AIRCRAFT PAINT
DESIGNS AND AVAILABILITY
OF MASKING AND PAINTING
MATERIALS IN 923 KITS

THE EAGLE AIRCRAFT PAINT DESIGNS ARE COPYRIGHTED AND ARE REGISTERED AS CHRISTEN TRADEMARKS TO PREVENT UNAUTHORIZED DUPLICATION AND USE, BUT THEY ARE AVAILABLE TO ALL EAGLE AIRCRAFT BUILDERS AS A PART OF THE EAGLE KIT CONSTRUCTION SYSTEM.

ALTHOUGH CHOICE OF PAINT DESIGNS IS CLEARLY SUBJECT TO TASTE AND PREFERENCES, CHRISTEN ENCOURAGES ALL EAGLE II BUILDERS TO USE THE PROFESSIONALLY DEVELOPED EAGLE PAINT DESIGNS WHICH HAVE BECOME SYNONYMOUS WITH THE IDENTITY OF THE EAGLE AND WHICH LEND A DISTINCTIVE QUALITY THAT ADDS VALUE TO THE COMPLETED AIRCRAFT. TO THAT END, THE COVERING AND PREFINISH KITS 923, 923-L AND 923-LP ALL INCLUDE COMPLETE PATTERNS, DIE-CUT MASKING MATERIALS, TEMPLATES AND ASSOCIATED COMPONENTS FOR PRODUCING AN EAGLE PAINT DESIGN. EXAMPLES OF THESE PAINT DESIGNS, ALONG WITH PARTS LISTS FOR THE 923 SERIES KITS WILL BE DETAILED IN A PRODUCT LETTER CURRENTLY IN PREPARATION AND SCHEDULED FOR MAILING WITHIN TWO WEEKS. THE LETTER WILL AID NECESSARY PAINT-DESIGN DECISIONS ON THE PART OF BUILDERS WHO HAVE SUPPLIED THEIR OWN COVERING MATERIALS AND WHO ARE PRESENTLY READY TO BEGIN FINAL FINISHING.

THE NEW DESIGNS SUPPLIED IN THE 923 SERIES KITS ARE MORE STREAMLINED AND LESS COMPLICATED THAN THOSE SEEN ON THE PROTOTYPE EAGLE II AIRCRAFT, AND APPLICATION HAS BEEN MADE SIMPLE AND STRAIGHTFORWARD THROUGH DETAILED, STEP-BY-STEP INSTRUCTIONS. TO SERVE EACH BUILDER'S DESIRE FOR INDIVIDUALITY, TWO DESIGN OPTIONS ARE OFFERED AND INCLUDED, ONE SIMILAR TO THE EAGLE II AND ANOTHER RESEMBLING THE EAGLE I PAINT DESIGN AS FLOWN BY THE EAGLES TEAM. EITHER DESIGN CAN BE FURTHER VARIED THROUGH THE USE OF INDIVIDUAL COLOR SCHEMES, AND THE 923 KITS INCLUDE SAMPLES ALONG WITH PAINT LAYOUT DRAWINGS AND COLORING MATERIALS TO ALLOW PREVIEWING COMBINATIONS WHEN CREATING THE FINAL INDIVIDUALIZED DESIGN. THESE PAINT SCHEMES ALLOW THE USE OF ONE, TWO, OR MULTIPLE COLORS WITHOUT COMPROMISE OF THE OVERALL EFFECT OF THE DISTINCTIVE EAGLE IDENTITY.

ONE OF THE EAGLE II'S GREATEST ASSETS IS ITS HANDSOME APPEARANCE, AND USE OF THE CHRISTEN-COPYRIGHTED PAINT DESIGN IS A KEY ELEMENT IN ACHIEVING THE GOAL OF BUILDING AN AIRCRAFT WITH LASTING BEAUTY AND VALUE.

ENCLOSURES:

NONE